



In 2009, many members helped "SHARE Our Story" and spread the good word about Hermann Sons and the many extras enjoyed by members. The Marketing Department wishes to thank everyone for their efforts in this campaign.

Those extras and the insurance protection they come with are the focus of the theme for 2010 – "Hermann Sons is Insurance Plus!"

In announcing the theme, Grand Vice President-Marketing Buddy Preuss said, "Our youth activities, Retirement Home, lodge and community service activities, personal customer service, financial security, and proud heritage are amazing pluses that other companies do not offer. These many pluses define us and make us special to members and communities."

So, in the months to come, Brother Preuss said, "we will explore together the many pluses of Hermann Sons and the insurance that makes membership perfect for the entire family."